



2023 Sponsorship Levels

SPONSOR BENEFITS	DIAMOND \$100,000	PLATINUM \$50,000	GOLD \$30,000	SILVER \$20,000	BRONZE \$10,000	SUPPORTING \$5,000
MEMBERSHIP BENEFITS						
WiT Membership for employees (\$175/person value)	ALL	ALL	100	50	10	5
COMPANY VISIBILITY BENEFITS						
Logo on all digital & print signage & marketing materials	✓	✓	✓	✓	✓	✓
Logo on WiT website	✓	✓	✓	✓	✓	✓
Logo in WiT newsletter	✓	✓	✓	✓	✓	✓
Receive digital "Proud WiT Sponsor" badge	✓	✓	✓	✓	✓	✓
EVENT + PROGRAMMING BENEFITS						
Wonder Women Awards Gala						
Opportunity for branded element inside ballroom	✓					
Opportunity for custom activation at cocktail party	✓	✓	✓			
Wonder Women Awards Tickets	20	20	10	4	2	
VIP table placement at gala	✓	✓	✓			
Product placement opportunities	✓	✓	✓			
Opportunity for branded integration (e.g. dessert table)	✓	✓	✓	✓	✓	
Digital Tribute Book Ad	✓	✓	✓	✓	✓	✓
Event + Programming Partnerships						
Opportunity for sponsored program	✓	✓				
Opportunity for paid event integration	✓	✓	✓	✓	✓	✓
WiT Lunch & Learn for your employees	✓	✓	✓	✓	✓	
Partner on live or virtual local chapter event	✓	✓	✓	✓		
Partner on virtual global event	✓	✓	✓			