

CORPORATE Membership



OUR MISSION

Women in Toys, Licensing & Entertainment (WIT) is a collaborative community championing women's professional growth through leadership, networking and educational opportunities.

WHAT IS WIT?

WIT is a global nonprofit 501(c)(3) organization serving women at all stages in their career who work in the toy, licensing, and entertainment industries. It is the industry's leading professional networking community with over 25 chapters worldwide and hundreds of events each year.

WHY CORPORATE MEMBERSHIP?

Offering your employees the opportunity to get to know and stay connected to others in the business will not only help them grow in their roles, but can benefit your company as well. WIT provides an affordable way for you to expand and utilize your employees' networks with our Corporate Membership Program.

Companies currently in our Corporate Membership Program include Bandai, Basic Fun!, Coyne PR, Disney, Diverse Marketing, Entertainment One, Funrise, Hasbro, Hot Topic, Jazwares, LIMA, Mattel, Nickelodeon, PlayMonster, Saban, Spin Master, VTech, and more.

WHAT ARE THE MEMBERSHIP BENEFITS?

As WIT members, your employees can participate in:

- Leadership Opportunities / Committee Involvement
- Discounts to Worldwide Networking Events
- Mentorship Programs
- Educational Webinars
- Member Spotlight / Media Exposure
- Speakers Bureau
- Concierge Service
- Member Directory
- Job Board (post or browse)

WHAT IS THE COST?

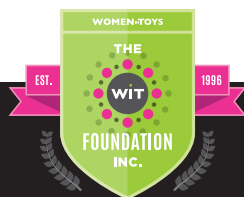
- 10 employees or fewer - \$750
- 25 employees or fewer - \$1,000
- 100 employees or fewer - \$1,500
- 100+ employees - \$5,000

HOW DO I JOIN?

Sign up online at www.womenintoys/membership and we'll be in touch to activate your employees' memberships. Or you can contact Peg Brom at peg@womenintoys.com.

ARE THERE OTHER WAYS MY COMPANY CAN GET INVOLVED?

WIT is fueled by individual and corporate volunteers. Do you have a service you can offer as a corporate donor? Would you like to make an individual Superhero Circle donation or become a corporate sponsor? Contact Mary Kay Russell at marykay@womenintoys.com.



We Inspire Together
womenintoys.com

WOMEN IN **TOYS**
TOYS • LICENSING • ENTERTAINMENT



OUR MISSION

Women in Toys, Licensing & Entertainment (WIT) is a collaborative community championing professional growth for women through leadership, networking and educational opportunities. [PLAY VIDEO](#)

MEMBER BENEFITS & PROGRAMS

Worldwide Networking Events | Leadership Opportunities | Mentorship Programs | Committee Involvement | Members-Only Webinars | Speakers Bureau | Job Board | Concierge Service

WIT EMPOWERMENT DAY

A uniquely intimate and powerful day of mentorship, product pitches, and inspiration for women-owned businesses and entrepreneurs. Participants benefit from one-on-one access to top industry mentors, dozens of subject matter experts, inventor relations contacts, product acquisition decision makers and Walmart buyers. [PLAY VIDEO](#)

WONDER WOMEN AWARDS

WIT's biggest and brightest fundraiser of the year that honors top female thought leaders, executives, entrepreneurs, and industry changemakers whose work or product has made a positive impact in toys, licensing, and entertainment. The Wonder Women Awards are held annually during New York International Toy Fair. [PLAY VIDEO](#)

THE WIT FOUNDATION

The WIT Foundation Inc. is a 501(c)(3) nonprofit organization, which governs both Women in Toys, Licensing & Entertainment (WIT) and the WIT Scholarship Program. [PLAY VIDEO](#)



For more information, please contact:
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“WIT provides unparalleled leadership and networking opportunities to help women elevate their careers. Our industry benefits with more diverse leadership.”

NANCY ZWIERS
EVP & Global CMO, Spin Master

“WIT promotes the opportunity for women to achieve greatness in our amazing industry, and I am proud to support the work of this great organization.”

BRIAN GOLDNER
CEO, Hasbro

“WIT provides mentorship, guidance, and support to all industry professionals, whether just breaking into toys, or those with decades of experience.”

CLAIRE LYNCH
Senior VP, Sales, Bright Kick Off Strategies