

CORPORATE Membership



OUR MISSION

Women in Toys, Licensing & Entertainment (WIT) is a global community that champions the advancement of women through leadership, networking and educational opportunities.

WIT is a global nonprofit organization serving women at all stages of their career who work in or seek to work in the toy, licensing and entertainment industries. With 25 chapters worldwide, WIT is the industry's leading professional networking community.

WHY CORPORATE MEMBERSHIP?

Offering your employees WIT membership will help them grow in their roles and will benefit your company as well. WIT provides an affordable way to expand and utilize your employees' networks.

WHAT ARE THE MEMBER BENEFITS?

As WIT members, your employees can participate in:

- 1:1 Online Mentorship Program
- Weekly Educational Webinars
- WIT Slack Community
- Virtual & Live Networking and Speaker Events
- Discounts to all WIT Networking Events
- Leadership Opportunities
- Committee Involvement
- Member Spotlight
- Member Directory
- Job & Candidate Board

WHAT IS THE COST?

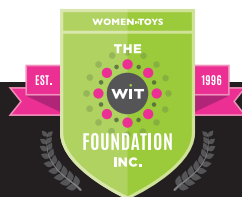
- 10 employees or fewer - \$750
- 25 employees or fewer - \$1,000
- 100 employees or fewer - \$1,500
- 100+ employees - \$5,000

READY TO SIGN UP?

Sign up at www.womenintoys.com and we'll be in touch to activate your employees' memberships. Or you can contact Peg Brom at peg@womenintoys.com.

LOOKING FOR MORE WAYS TO GET YOUR COMPANY INVOLVED?

As a 501(c)(3), WIT is fueled by volunteers and sponsor donations. Do you have a service you can offer as a corporate donor? Would you like to become a sponsor or make an individual donation? Please contact Mary Kay Russell at marykay@womenintoys.com.



We Inspire Together
womenintoys.com

WOMENIN**TOYS**
TOYS • LICENSING • ENTERTAINMENT

WIT Programs



WOMEN IN TOYS
TOYS • LICENSING • ENTERTAINMENT

RUTH HANDLER MENTORSHIP PROGRAM FOR WIT

The Ruth Handler Mentorship Program for WIT is an online 1:1 guided program that matches inspiring Mentors with ambitious Mentees in the toy, licensing and entertainment industries. It's a vital resource for women at all levels of their career, built to facilitate knowledge transfer that fully aligns with Mentees' goals and objectives.

WIT CHAT / SLACK COMMUNITY

A private online communications forum where members from around the world can meet, share resources, and discover new opportunities.

WIT WEBINARS

Weekly interactive live webinars feature thought leaders and rich content focused on industry topics, professional development, work/life balance, mental health and more. All are recorded and available to members in the WIT Webinar Archives.

WONDER WOMEN AWARDS

WIT's biggest and brightest fundraiser of the year, the annual Wonder Women Awards dinner honors top female thought leaders, executives, entrepreneurs and industry change-makers whose work or product has made a positive impact in toys, licensing and entertainment.

WIT LAUNCH: INVENT

Part of the 'WIT Launch' multi-dimensional programming initiative, this virtual educational program is designed to inspire women to develop their own toy and game ideas and gain valuable industry knowledge. Fall 2021 dates will be announced soon.

THE WIT FOUNDATION SCHOLARSHIP PROGRAM

Provides scholarships to outstanding young women seeking undergraduate degrees in business, design, engineering, entrepreneurial studies and other industry-related programs.

“WIT is an extraordinary organization, not only because it brings so much positivity, energy, mentorship, networking, and commitment to women in our industry, but it also shines a spotlight on future leaders.”

PAM KAUFMAN

*President, ViacomCBS
Consumer Products*

“WIT promotes the opportunity for women to achieve greatness in our amazing industry, and I am proud to support the work of this great organization.”

BRIAN GOLDNER

CEO, Hasbro

“WIT is one of the strongest champions of women's advancement. Whether it is providing scholarships to college students or mentoring young professionals, WIT supports women at every stage of their careers.”

KATLYN GRASSO

CEO, GenHERation



Member Benefits



LIVE NETWORKING EVENTS

Join regional Chapter, National and International events, panels, and special programming throughout the year, and at all major trade and consumer shows, including Toy Fair New York, Licensing Expo, Toy Fair Dallas, ASTRA, ToyFest West, New York Comic Con, Chicago Toy & Game Fair, Brand Licensing Europe, Hong Kong Toys & Games Fair, Nuremberg Toy Fair, Melbourne Toy Fair and more. [Click here.](#)

VIRTUAL NETWORKING & SPEAKER EVENTS

Connect with the WIT community on Zoom with face-to-face online experiences at both the chapter level and globally. Our events are exciting, memorable, effective for learning and networking, and allow you to socialize with each other in a fun and engaging way. [Click here.](#)

WIT CHAT SLACK COMMUNITY

Join the conversation in WIT's Slack channel, where members around the world connect, share resources, discover new opportunities, and keep up on industry trends. [Click here.](#)

MENTORSHIP PROGRAM

Be a Mentor or Mentee in our Ruth Handler Mentorship Program for WIT, a customized 1:1 guided 4-month mentor match program that connects knowledgeable Mentors with ambitious Mentees. [Click here.](#)

WIT WEBINARS

Learn from experts on a wide range of professional development and industry-related topics, tips for success, and timely trends in the toy, licensing, and entertainment industries. [Click here.](#)

WIT LAUNCH: INVENT

Participate in robust programming designed to foster innovation and creativity. [Click here.](#)

WIT YOUNG PROFESSIONALS NETWORK (YPN)

Gain opportunities to grow personally and professionally through a network of peers and access to seasoned professionals across the toy, licensing and entertainment industries. WIT YPN is centered on career development through both formal and informal live and virtual programming, giving you the ability to choose how you'd like to connect.

MEMBER DIRECTORY

Get immediate access to hundreds of industry connections through the Member Directory. [Log in to view.](#)

JOB & CANDIDATE BOARD

Browse or post new job opportunities and upload your candidate profile on the WIT Job Board. [Click here.](#)

COMMITTEE INVOLVEMENT

Get involved in a more meaningful way by helping to drive WIT's programs with industry leaders, while highlighting your skills, building your resume, and gaining visibility. Contact Peg Brom at peg@womenintoys.com

MEMBER SPOTLIGHT

Be featured in trade publications, WIT newsletters and social media accounts. [Click here.](#)

DISCOUNT PRICING

Receive discount pricing on all networking events and other industry events.

For more information, please contact Peg Brom at peg@womenintoys.com.

WIT Committees

- Chapter Development
- Communications
- Diversity & Inclusion
- Fundraising & Sponsorship
- Legal
- Marketing
- Membership
- Programming
- Scholarship
- Wonder Women Awards
- Young Professionals Network



WIT Chapters

U.S.

- Arkansas
- Atlanta
- Northern California
- Southern California – LA
- Southern California – OC
- Austin
- Boston
- Chicago
- Dallas
- Denver
- Florida – Central
- Florida – South
- Georgia
- Michigan – SE
- Minneapolis
- New York
- Ohio
- Philadelphia
- Seattle
- Southern New England
- St. Louis
- Washington, D.C.
- Wisconsin

INTERNATIONAL

- Australia
- Canada – Toronto and Montreal
- France
- Hong Kong
- United Kingdom